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Philip Sun

- Objective** To obtain a marketing and sales position within a class-defining organization for personal and trade skill development.
- Qualifications** Professional Marketer and Sales experienced working in fast-paced entrepreneurial environments demanding strong organizational and interpersonal skills. Naturally service oriented with focus on product knowledge and end-user experience. Capabilities include:
- Natural Leadership
 - Social Media Marketing
 - Internet and Retail Sales
 - Product Knowledge Specialist
 - Event Presentation & Demo
 - Creative Problem Solving
 - Logistics Planning
 - Travel ready
 - Fluency of Mandarin, Taiwanese
 - 90 WPM @ 95% Accuracy
- Experience**
- Marketing**
- Creation and coordination of rich media content, text, photo, video
 - Creation and management of Facebook, Twitter, YouTube
 - Design incentive campaign programs and contests
 - Product and branding promotion; lead generation and conversion
- Internet and Retail Sales**
- Top Sales by extensive product knowledge
 - Online lead generation and conversion
 - Exceptional prospect and client follow-up
- Management and Supervision**
- Natural leadership by potential optimization
 - Training and development of new staff members
 - Provided daily operational review and quality control
- Employment**
- Product Specialist / Marketer**
- Circuit-Sports.com
- Rich Media Content Generation**
- GEDDEM.com
- Social Media Manager / Internet Sales Consultant**
- Serramonte Nissan – Sonic Automotive Inc.
- Project Manager**
- Toto Publishing Co., Taipei, Taiwan
- Editor**
- IGN Entertainment, Inc.
- Education** San Francisco State University, B.S. Business Management, 2006
Sonic Sales Professional Level II Certification
- Community** Home of Christians, SFO
TaiwaneseAmerican.org
Taiwanese American Professionals
National Auto Sport Association
Sports Car Club of America